

POLICY NAME:	Disclaimer and Indemnity Policy
DATE:	01/10/2025
REVIEW DATE:	31/12/2027
POLICY NUMBER:	4

1. Legal Disclaimer and Indemnity Clauses

Datum AI Labs Ltd, including its e-commerce platform developed under the Datumart brand.

1. Public Website Disclaimer

Disclaimer Regarding Vendor-Supplied Information

The product information displayed on websites developed by **Datum AI Labs Ltd**, including but not limited to product names, descriptions, images, prices, stock levels, and trademarked elements (including logos and brand identifiers), is provided directly by third-party vendors. While Datum AI Labs Ltd endeavors to ensure the presentation of accurate and current information, we do not guarantee the accuracy, completeness, or reliability of any vendor-supplied data.

Some images on website are generated using artificial intelligence and do not depict real individuals, locations, or products. These visuals are for illustrative purposes only and have been reviewed and approved by our vendors to ensure they align with brand standards and product representations.

Datum AI Labs Ltd, including its development teams and associated personnel, accepts no liability for errors, omissions, or misrepresentations in vendor-provided content. Users are strongly encouraged to contact the relevant vendor directly for confirmation or clarification before making purchasing or business decisions.

By using platforms developed by Datum AI Labs Ltd (including Datumart), you acknowledge and accept that responsibility for the accuracy and legality of product information lies solely with the original content provider (i.e., the vendor).

2. Indemnity Clause for Developer Agreement

Indemnification for Third-Party Vendor Content

Datum AI Labs Ltd acknowledges that certain content integrated into its platform(s)—such as product descriptions, images, pricing, stock levels, and trademarked materials (including logos)—is sourced from external third-party vendors. The developer shall not be held liable for verifying or validating the accuracy, legality, or appropriateness of any such vendor-supplied content.

Accordingly, Datum AI Labs Ltd agrees to indemnify, defend, and hold harmless the Developer from and against any and all claims, losses, damages, costs, or legal expenses (including reasonable solicitor's fees) arising from the publication or use of vendor-supplied information. This includes, but is not limited to, claims related to:

- Misrepresentation or inaccuracies,
- Copyright or trademark infringement,
- Consumer protection violations, or
- Any other liabilities resulting from vendor-contributed content.

This indemnity clause shall remain in effect beyond the termination of this agreement.

3. Optional Clause: Data Approval Workflow

Where feasible, **Datum AI Labs Ltd** agrees to review and approve all vendor-submitted content prior to publication. In the absence of formal approval procedures, the Developer is expressly authorised to publish such content based on its direct submission by the vendor or by designated personnel of Datum AI Labs Ltd.